



Han Nuyz Chamber of Commerce

Preferred Stock

PAR VALUE \$35.00 PER SHARE

DIVIDENDS: Paid 365 days a year

BUSINESS OF CORPORATION: To build a better community in which to own and operate a business, a finer place in which to work and live.

ASSETS: 720 members; 24 directors; and thousands of man hours devoted to active committee effort.

(over)

SEMI-ANNUAL REPORT

TO THE STOCKHOLDERS OF THE VAN NUYS CHAMBER OF COMMERCE:

Listed below are a few of the important gains made by the Van Nuys Chamber of Commerce in its major objectives for 1955. A few of these are completed; others represent a continuous, never-ending effort. Taken altogether, they represent an important dividend to you, an investor in the community's most important stock issue—a membership in the Van Nuys Chamber of Commerce.

In view of the accomplishments of this corporation, and further, because of its aggressive policy in meeting the problems of this community, we recommend to the businessmen of this community that they maintain, if not increase, their valued holdings of "VAN NUYS PREFERRED."

W. O. Lindstrom, President

1. Lowering and re-surfacing of Van Nuys Blvd.
2. Widening of Victory Blvd. east to Woodman and west to Sepulveda.
3. Storm drains along Van Nuys Blvd. from Valerio to the Los Angeles River.
4. Extension of transportation facilities: 3 new Metropolitan Bus Lines this year.
5. Development of the Bus Fare Refund Plan.
6. Increased local payrolls through the establishment of many new industries here.
7. Advancement of the Off Street Parking program.
8. Continued efforts for the reduction of excessive County Tax Assessments during last two years.
9. Maintained close scrutiny of City, County and State Legislation, as they affect the business and professional men and women of this area.
10. Sponsored 6th Annual Air Show and Open House at the Valley Airport, May 15th and 16th this year.
11. Worked closely with City Planning officials on important local zoning problems.
12. Sponsored Civil Defense program, District VII.
13. Worked for increased recreational facilities at local parks and playgrounds.
14. Acted as liaison agency between members of the Chamber and elected City, County, and State officials.
15. Printed and distributed nearly 20,000 copies of a new Chamber membership directory to homes and offices in the immediate Van Nuys area.
16. Acted as official greeter to more than 30 new industries, commercial offices and retail stores during the past 6 months.
17. Prepared regular monthly bulletins to the members on all timely Chamber topics.
18. Continued a program of close cooperation with civic and service groups, women's clubs, youth and welfare units, veterans posts, and other organizations in the realization of their particular objectives.
19. Worked closely with other communities, and with various Valley-wide organizations, in seeking a solution to problems facing the San Fernando Valley as a whole.

"Membership in the Van Nuys Chamber of Commerce is a Mark of Business and Professional Distinction."